

Name: Brian Kanuse _____ Peer Editor: Clayton
Harper _____ Period: __S__

Peer Editing: Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

Flyer # 1: (Template)

- *Does the topic work for a windshield flyer? Yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The Flyer catches the person's eye by having different fonts and font sizes which draws you in to looking at the text. Also the borders on the sides of the Flyer have borders that draw the viewer's eye into the center of the Flyer.

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

There is no who, why, and how in the flyer, there is only the what, when, where. I can read the information easily and the fonts coordinate with the flyer topic by giving the flyer a bit of personality by having the orange with semi- crazy fonts that the viewer can still read.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

Most of the information is all in one text box so I would say try to spread out the information around the flyer so the viewer looks at the whole flyer not just the part with the one text box.

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear? (Hyphens)*

There are no grammatical or spelling errors but I would change the "SBRegional" to "SBRHS" or something like that so the viewer doesn't get confused on where that is.

Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer? Yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The flyer is eye catching by having very bright colors and players that stick out.

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

Again, there is no Why and How, but there is the Who, What, When, Where, aspects.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*
- *Some of the information is in a large scroll which is cool but then there is general information just in the top left hand corner that isn't inside anything like the others.*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

There is no grammatical errors or spelling but in the Flyer it says the event is in New Orleans but shows a picture that says the All-Star game is Charlotte.

Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed? No*
- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

The student didn't have a third Flyer.

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*